

TERRY JONES INTRO

Terry Jones began his career as a travel agent

- Spent ten years in Product Marketing at American Airlines
- Spent the next ten years in information technology

And then became Chief Information Officer of American Airlines/SABRE.

- These experiences as a
- Travel Agent
- Product Marketer
- CIO

Prepared him to become CEO of Travelocity, which he lead from a team of six to a three billion dollar, public company.

He retired from Travelocity when it was taken private and then helped found Kayak.com where he was chairman for seven years until it was sold to Priceline for \$1.8 Billion dollars.

He is the managing principal of ON Inc, a consultancy he founded to help companies in their transition to the digital economy.

He has served on over 13 boards and today he is a board member with Boingo, Sonicwall and The Camping and Education Foundation. He is also the author of his best selling book, "ON Innovation".

Terry is proven innovator and the holder of several patents. He is here today to share his ideas on innovation and change.

Please welcome Terry Jones...